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Svend Olufsen & Peter Bang
1925

This to reward the members Pim Kvakman, Radek Pobořil, Helen Mamalaki, Michal Marko, Søren Jensen and Mariusz Król, who participated in the Bang & Olufsen Innovation Camp 2012. As a working group they contributed with the idea behind the Sound Zone Visualization concept.

Inspired by the Sound Zone Visualization concept disclosed during the Innovation Camp a Danish patent application was filed by Bang & Olufsen a/s on August 29, 2012:

Priority No.: PA 2012 00530

Title: A system to visualize one or more virtual sound zones

Abstract: The invention relates to sound reproduction systems and more specifically to the reproduction of sound in two sound zones within a listening domain and with visualization of the sound zones location. The invention addresses the problem one user may have when listening to a target program in one sound zone and another user is listening to another target program in another zone, leaving the questions: Where are the sound zones? Where can I move around in my own sound zone? Can a target program follow me from one sound zone to another sound zone?

The patent application will be published on February 28, 2014 and until then the members of the working group are not allowed to reveal any details of the idea.